GB110: Personal and Professional Foundations in Business

All new business students must take Personal and Professional Foundations in Business – as a Business Connect Resident, you will take the course with your peers! 

Look for enrollment information during SOAR!

Begin to unleash your leadership potential by exploring four different leadership models:

1. Strengths-Based
2. Authentic
3. Ethical
4. Inclusive

Build community with your fellow business badgers and learn about all the resources available through the WSB Undergraduate Program

Questions? Contact studentlife@wsb.wisc.edu